WALTER & HERBERT

MADE IN ENGLAND
1946



WALTER & HERBERT

MADE IN ENGLAND 1946

En septiembre de 1946, dos jóvenes empresarios se asociaron para crear Optoplast Manufacturing Company Limited. En los 40 años siguientes, Walter Conway y Herbert Thorn tuvieron un gran éxito al desarrollar tecnología como la máquina PIMO, una innovación que daría forma a la forma en que se fabricaban los armazones en todo el mundo.

Hoy, James Conway y Daniel Thorn continúan con este legado.

Siete décadas de experiencia en la industria, han creado su propia colección de armazones con materiales y técnicas que harían que Walter y Herbert se enorgullecieran.

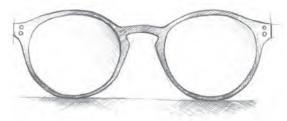
- Diseñado pensando en el usuario, asegurando un ajuste cómodo, especialmente alrededor del área del puente.
- Los armazones se hacen con los mejores acetatos para crear combinaciones de colores sorprendentes.
- Utiliza las mejores bisagras OBE: estos armazones están hechos para durar.
- Inspirado en las formas y colores del patrimonio Inglés, siendo parte de nuestra historia con un toque moderno.
- Hecho en Liverpool, Inglaterra.





DISEÑADO CON AMOR

Nuestro equipo de diseño ha desarrollado amorosamente una sorprendente colección de armazones utilizando una combinación de técnicas clásicas y tecnologías modernas. Cada armazón cuenta con sorprendentes combinaciones de colores de los mejores acetatos de origen mundial. Los contornos suaves que recuerdan a las formas de la década de 1940 hacen que los armazones sean irresistiblemente a la vista y al tacto.

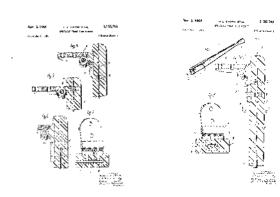




MANUFACTURED WITH CARE

Cada armazón está hábilmente diseñado en nuestra fábrica en Inglaterra por técnicos especializados que se aseguran de que cada armazón sea digno del sello de Walter & Herbert.

Los armazones se prueban exhaustivamente en nuestro propio laboratorio acreditado por UKAS para certificar que cada armazón no solo se vea y se sienta hermoso, pero también supere los estándares británicos de calidad, rendimiento y seguridad.





POS & MERCHANDISE



WALTER & HERBERT

MADE IN ENGLAND 1946

Banner

W50 x H150cm with cord

Order code: WHBAN03

Model: Churchill Col 1 Golden Topaz

WALTER & HERBERT





Packaging

Order code: WHCASE

Bowler Hat

Order code: WHHAT01



Bag

Order code:

WHBAGSML

Photo Frame

W20 x H26.5 x D2cm with strut back

Order code: WHPHOTOKIT



Order code: WHACRY01



Order code: WH/GLOVE



Stockist Plaque

W15 x H7.5 x D0.5cm with strut back

Order code: WHPLA01



W35 x H3 x D20cm

Order code: WHTRAY



Pin Badge

W2 x H1.1x D1cm

Order code: WHBADGE



Mirror

Order code: WHMIRROR



3pc Display

WWW.WALTERANDHERBERT.COM

W24 x H29 x D12cm

Order code: WHSTAND02



A4 Brochure

Order code: WHA4B01



Order code: WHA5B02



HANGING BOWLER HAT DISPLAY









WALTER & HERBERT

MADE IN ENGLAND 1946

We support our stockists with the design and materials needed to c window dispelansed to leave the stockists with the design and materials needed to c window dispelansed to leave the stockists with the design and materials needed to c

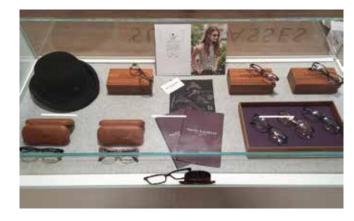
train staff about the brand and the product.











PR EXAMPLES





YHRS IS AN INDONEAR LABOR THAT DOGSN'T





Tatler - Sept 16

FASHION

WEEK SURVIVAL KIT

LAVATIA



British eyewear brand Walter & Herbert sets its sights on luxury

Luxury Lifestyle - Mar'16

7 2 9 6 t A

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O&A James Conway

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Optometry Today - April 17 HOMAGE TO HISTORY

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No resemble patting, and the transplantations

Good Housekeeping - July 76 IN THE FRAME

Walter & Herbert's British craftsmanship and you get high spec, super-chic sunglasses. Check out its new shop in London's Covent Garden for optical frames alongside the new range of sunnies.



Optician Magazine - Oct 16



In the frame - this week

Matter and Herhert's plotinum anniversary celebrations went beyond the Sky Garden and on to the roads of the capital, with five black cabs bissopped in brand fivery. The taxis are in operation until the beginning of January and passengers are encouraged to share their journey using social media hashtags. The cab receipts can be exchanged for 20% off first purchases at the brand's Monmouth Street practice.

Blogger - Aug'16

THE HOLST BY WALTER AND HERBERT

Vanity Fair - Mar'16



The Sale by Volce and Barbary and result from burge bound by whose win to tions have a very well for speciestrod field with a test conditional problem inspect to the region field and a region when the condition in the condition of th

Developed by The Oping has necessary frames Company the express request behind high profits represent heisted contract Studie Notice and Albest Studiestalls, the entire proportions were com-tinuously the congression of the contract and neveral or trackers.

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Eyes Magazine - Nov'16



Optopiost. This Water & Herbert Rodalck worker is a hold take on the classic cat's. eye inspired by the Nollywood stars of the 1540s. This hume enudes femininity and is annibitie in run shodes including a rich rospiterry tone - Summer Valentine - and a deep tortuse-l'aning Ember (pictures).



Tatler - Dec'16



Optician Magazine - Dec '16

INTERVIEW

Cause for celebration as Walter & Herbert goes full circle

An increasing story of specially feature and office returning to the IAI is test when the Aphing take to Campbian Actions Ephinetic Generals CDD (enter Dominio



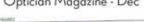
Opoplase Actorion Fyewcar Company's CBO talks about its 70th anniversary next month

Optometry Today - Oct 16

Choice Magazine - May 16

the see already building a good distribution measure and admit of the UK - operating in Asia where Walter E. Restort has proved to the very pagedar. Our Passet for the next feet years in to agree this facual annually, both in the till and intermediately.

















CELEBRITY & BLOGGER ENDORSEMENTS

Dr James Greenwod TV Vet



Naomi Iksted



Presenter & Fashion Blogger



Fashion & Travel Blogger

Kat @doesmybumlook40





Charlotte de Carle Presenter, DJ & Model



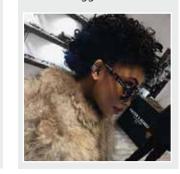




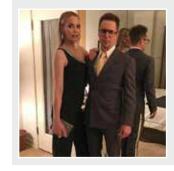
Kelly Hoppen Celebrity Interior Design



@serrabellum Fashion Blogger



Sam Rockwell American Actor







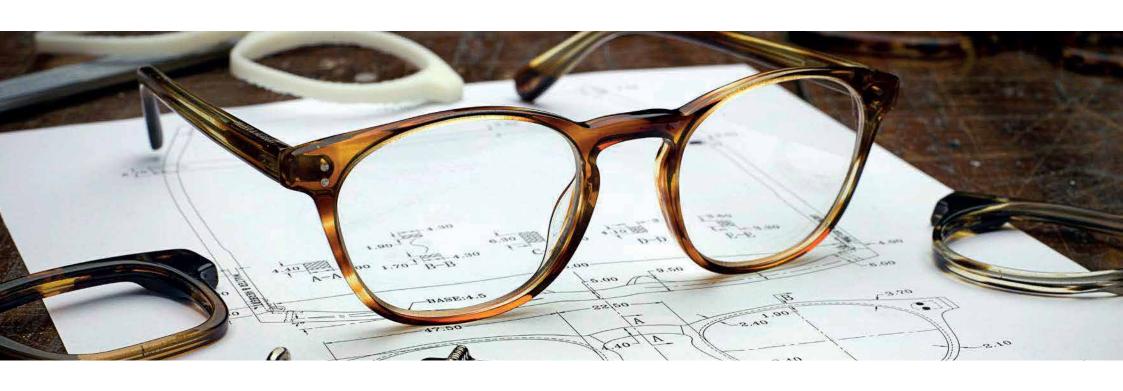


Siu @myglassesandme Eyewear Influencer

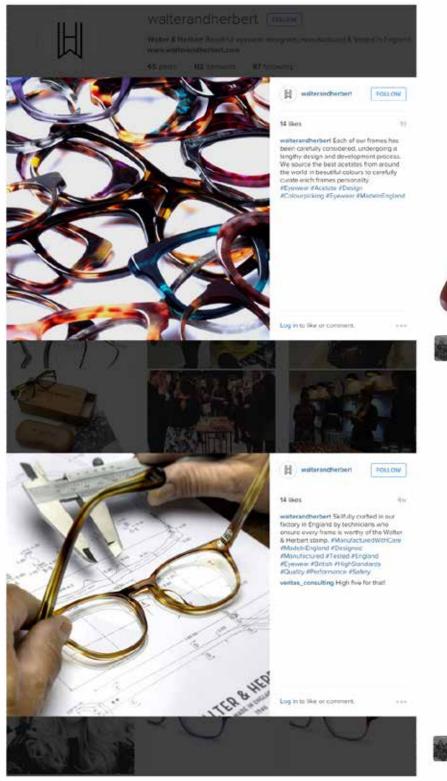




SOCIAL MEDIA EXAMPLES













SHAKESPEARE

GOLDEN MARBLEWOOD

"Skilfully crafted in our factory in **England by** technicians who ensure every frame is worthy of the Walter & Herbert stamp."

Walter and Herbert Instagram



Walter and Herbert @WallerHerbertUK 23 Nov 2015 Boldness be my friend* #WilliamShakespeare #Quote #QuoteOfTheDay #Bold StandOut #Statement #Eyewear #MadeInEngland









EYEWEAR FOR LADIES



AIKEN







A trendy frame that radiates personality. Aiken's form is inspired by a classic club master style, whilst the combination of acetate hues and bold brow line amplify its quirky nature. The lower metal rim is laser etched with a distinctive pattern for a subtle finishing touch.

Size: 50-19-140







C2 - PEARLESCENT PECAN WHAIK2



C3 - PEARLESCENT SLATE

WHAIK3

ASTELL







Astell is the larger size of our ever popular Pankhurst. This stylish and elegant frame uniquely complements the natural grooves of the brow line and lifts the eye for a sophisticated look. Classically feminine, the 4 colourways each combine a unique combination that convey a clean and attractive style.

Size: 53-17-140

















The chic combination of acetate and etched metal gives this round eye frame a trendy and easy-to-wear charm. The natural warm colours offer simplicity and style.

Size: 49-19-140







BEETON







Petite and modest, Beeton's clean design is flattering to most face shapes. Understated in shape and elegant in colour, this frame has a timeless look.

Size: 53-16-135







BRONTE







Feminine and classy, Bronte is a traditional and sophisticated style. Whilst they appear to be contemporary and stylistically subtle, the frames uniquely complement most face types.

Size: 51-18-135







BROOKE







Brooke's flattering cat eye shape helps to promote the glamorous feel that this frame already exuberates. The clean and refined style delivers a stylish, classic look whilst remaining relevant to modern taste.

Size: 55-14-135







CARTER







Carter's oversized eye is punctuated by its engraved, metal nose bridge which creates a vintage look. The beauty of the horn acetates will leave a lasting impression. The adjustable nose pads ensure a comfortable fit for every wearer.

Size: 48-22-140















Davison is an angular round eye frame in opaque acetate with etched metal temples. Rounded in shape, this unique and elegant frame adds a stylish statement to your wardrobe.

Size: 49-18-145







ELGAR







A simple and classic style frame to suit most face shapes with two tone quirky temples to add a touch of individuality.

Size: 48-19-145









FRANKLIN







A retro chic cat-eye; Franklin evokes a nostalgic 40's feel. Vintage style metal pins on either side of the acetate front accentuates the frames' feminine elegance, while the lower metal rim is laser etched with a distinctive pattern for a subtle finishing touch.

Size: 52-16-135







HEPWORTH







A soft rectangular frame with two-tone detailing in warm autumn hues. The simple colours and shape ensure Hepworth is easy to wear and works with many face shapes.

Size: 53-15-140















A retro style with a refined, modern feel. Huxley is a slimmer design in four unique colour ways that exemplifies Walter & Herbert's style.

Size: 47-21-145











WHHUX4

PANKHURST







Pankhurst uniquely complements the natural grooves of the browline and lifts the eyeline for a sophisticated look. Classically feminine, the four colourways have two unique colours that complement one another and convey a clean and attractive style.

Size: 51-16-135











NEW RUTHERFORD







A classic and delicately curved oversized frame with a modern combination of metal and acetate. Rutherford is available in Black Slate, Crimson Tort and Pinot Blush.

Size: 53-18-140







TOWNSEND







Classy and flirty, Townsend comes in three unique, yet stylish tortoiseshell colourways to suit any outfit and occasion. The dipped bridge and upswept front makes for a feminine brow line, while the skinny temples complete a glamorous style familiar with 1950's Hollywood actresses.

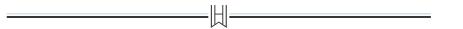
Size: 54-13-135







EYEWEAR FOR GENTLEMEN





BRUNEL







Brunel is distinguishably bold, square and smart. It has a refined look that is supported by the smooth, well-polished metallic grey and black colourways.

Size: 54-16-140







BYRON







A suave and refined frame, Byron delivers a larger, yet equally stylish version of the Kipling frame. With larger features designed to suit larger face shapes, Byron exudes elegance and timeless sophistication.

Size: 56-17-140







CHURCHILL







Churchill is a modern take on a retro style. The enticing colourways on this frame help to deliver a strong, confident statement, reminiscent of timeless classics.

Size: 49-21-140









COWLEY







An amplified take on the popular round eye, Cowley adds a bold, contemporary statement to any look.

Size: 44-23-145







DICKENS







Cool, clean and classy. Dickens is undeniably stylish. The square, bold frame features subtle details that promote the uncomplicated, masculine style of the frame.

Size: 53-17-140







FLEMING







An amplified version of the beautiful Churchill. Fleming is another bigger frame suited to those with larger face shapes. Nonetheless, Fleming maintains the confident and stylish retro look of the Churchill whilst also providing a larger nose bridge which is perfect for wider face profiles.

Size: 51-22-140









WHFLE3

WHFLE4

HOGARTH







A gallant style with alluring angles, Hogarth combines the classic appeal of a round eye with exaggerated end pieces for a unique retro look. Very charismatic this style is for those who like to turn heads.

Size: 51-21-145







KIPLING







Simple and clean, the modestly stylish Kipling exudes sophistication. The temple has a distinctive blend of two complementary colours that further highlights the frames aesthetic. Two neat metal pins on the front and sides give a classic retro finish to the frame.

Size: 54-17-140







LEWIS







Smooth lines contrast with the rectangular shape for a refined look. Lewis's keyhole bridge adds a hint of character while the arctic blue acetate keeps this style contemporary.

Size: 53-21-145







LOWE







Lowe features a winning trio of a bold lens shape, vintage details and striking colours. A classic 40's shape with a contemporary, edgy feel.

Size: 56-19-145







LOWRY







A masculine club master frame that is reminiscent of classic, vintage style, Lowry delivers frames that are timeless to say the least. The combination of acetate matched with metal rims lifts the frame and delivers a sophisticated and groomed style.

Size: 54-19-140







MILTON







The combination of beautiful handpicked acetate with the intricately designed metal bridge brings an extra touch of character and sophistication to this classic round eye frame.

Size: 50-22-145





NEWTON







A striking masculine frame, Newton is inspired by the timeless aviator style combined with a keyhole bridge.

Size: 55-17-140







ORWELL







Orwell is undoubtedly masculine. This rectangular shaped frame has an air of vintage boldness. Available in three variations, one of which is a stylish matte finish.

Size: 54-16-140







RICKMAN







Rickman's wide brow line is flattering to wear. Its rich acetates are expertly paired with cross hatch detailing on the bridge and wire rim.

Size: 55-19-145





SHAKESPEARE







An old school style, square shaped frame that has a strong classic feel. Shakespeare is well suited to many face types. The strong brow line is contrasted by the smoother curves of the lower rim to create a timeless, unisex frame.

Size: 53-17-140







STUBBS







A retro style with a bold edge. Stubbs' strong square shape, is a playful take on a classic frame whilst bringing a touch of contemporary flare.

Size: 52-19-145







TURNER







This vintage square shaped frame embodies the essence of traditional British eyewear. Distinct features such as the metal twin bridge and metal pins on the temples gives the frame timeless sophistication.

Size: 53-18-145







WALLIS







A petite round eye with two tone temples. The keyhole bridge is comfortable to wear and adds a quirky touch to an otherwise understated frame.

Size: 46-20-145









WELLINGTON







Wellington boasts a nod to the 80's with a vintage feel. The two tone acetate temples add a modern and fashion-forward finish.

Size: 55-14-145

















A quirky double bridge frame with an ultra-modern combination of metal and acetate. Wodehouse features a distinctive keyhole bridge and etched temples of the Walter & Herbert branding, adding subtle character.

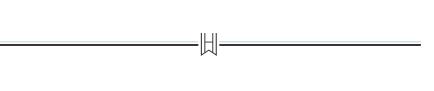
Size: 49-19-145







SUNGLASSES FOR LADIES





BAWDEN







A sculpted square front frame, Bawden is stylishly angular. The vibrant colours and gradient lens are the perfectly paired to brighten up any look.

Size: 56-18-140





FONTEYN







Fonteyn's flattering cat eye shape helps to promote the glamorous feel that this frame already exuberates. The clean and refined style delivers a stylish, classic look whilst remaining relevant to modern taste.

Size: 55-14-135















Named after English mathematician and writer Ada Lovelace, this beautiful show-stopping 60's style sunglass features smooth sculpted contours of blushed crystal acetate. The geometric shape ensures the frame is fashion-forward and bound to be an icon of the collection.

Size: 51-23-140



C1 - PROSECCO BLUSH
WHSLOVI



C2 - FLAMING EMBER

WHSLOV2

LUPINO







A bold statement style with unique S shaped temples, Lupino exudes glamour. Stylishly oversized, this frame has a bold round lens with contrasting angular edges.

Size: 54-19-135



C1 - BURNT MAPLEWOOD
WHSLUPI



C2 - WILD MAGENTA

WHSLUP2

NIGHTINGALE







The signature sunglass of the collection features in three unique colourways, from high shine black to fuchsia tinted tort, there is a colour to suit everyone. Fearless like its namesake, Nightingale's accentuated curves elegantly frame the face in a playful yet sophisticated way.

Size: 57-17-138





RODDICK







A bold take on the classic cat's eye, Roddick is inspired by Hollywood stars of the 1940's. Sophisticated yet fun, this frame exudes femininity. Featuring two beautiful shades including a rich raspberry tone and a deep tortoise, Roddick is anything but shy.

Size: 58-19-140





TAYLOR







Striking and surprisingly flattering the Taylor looks stunning when worn. The pairing of curves with bold, straight lines makes this frame an exciting choice and one you're sure not to regret.

Size: 47-26-135





SUNGLASSES FOR GENTLEMEN













An extra-large style with a distinctive double bridge, Blake proves that sometimes bigger is better. This frame is the perfect statement accessory, inspired by iconic vintage movie stars.

Size: 58-14-145







The combination of metal and acetate on this rounded rectangular sunglass adds a modern and fashion-forward style. The gloss black front is complemented by tortoiseshell acetate on C1 and matte black acetate on C2.

Size: 55-18-140





FARADAY







A gallant style with alluring angles, Faraday combines the classic appeal of a round eye with exaggerated end pieces for a unique retro look.

Size: 51-21-145







HITCHCOCK







An old school style, square shaped frame that has a strong classic feel. Hitchcock is well suited to many face types. The strong brow line is contrasted by the smoother curves of the lower rim to create a timeless, unisex frame.

Size: 53-17-140







JOHNSTON







The large square shaped front is a popular style that suits most face shapes, complemented by slimmer temples that offer a refined sophisticated finishing touch.

Size: 54-19-145





NELSON





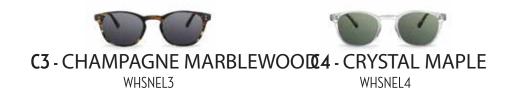


Nelson is a modern take on a retro style. The enticing colourways on this frame help to deliver a strong, confident statement, reminiscent of timeless classics.

Size: 49-21-140







PALMERSTON







An amplified version of the beautiful Nelson. Palmerston is another bigger frame suited to those with larger face shapes. Nonetheless, Palmerston maintains the confident and stylish retro look of Nelson, whilst also providing a larger nose bridge which is perfect for wider face profiles.

Size: 51-22-140







SHEPHARD







This vintage square shaped frame embodies the essence of traditional British eyewear. Distinct features such as the metal twin bridge and metal pins on the temples gives the frame timeless sophistication.

Size: 53-18-145







TENNYSON







A bold new take on the classic aviator Tennyson combines beautiful acetates with a slight hint of metal. The shiny and matte finishes create a sleek, contoured look.

Size: 55-18-145





TURING







A retro style with a bold, chunky acetate, Turing's' strong square shape, is a playful take on a classic frame whilst bringing a touch of contemporary flare.

Size: 52-19-145







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